



# **Small Opportunities are often the Beginning of Great Enterprises**

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## STARTING A NEW BUSINESS

When starting a new business, entrepreneurs regularly face the moment when they realize something needs to be done and they just don't know how to do it. We allow dentists to fix our teeth and mechanics fix our cars; so why do we expect that when running a small business we can do everything ourselves? The key to a successful business is the ability of the owner to stop and think and ask themselves, "What am I not capable of not effectively doing myself?" By carefully selecting professionals to sustain core functions of your business, you will ensure things get done right the first time and allow you the freedom to do what you do best.

Your mission as a business owner is to decide what you do best and do it. Any time you squander outside of those tasks will eventually lose your business money. You have to concentrate on your core strengths and hire employees or consultants to handle what they specialize in. When you have everyone paying attention to their core responsibilities and not sidetracked with other tasks, your business will take off and allow you the freedom to enjoy being an entrepreneur.

## THE CHANGING FIELD OF CONSULTING

Consultants are more and more often being viewed as an investment in the growth

potential of a company. They are given highly specific projects, engage in partnerships with their clients, develop manageable processes, and are overall seen as a valuable resource.

## THE CONSULTANT'S ROLE

Consulting assignments, whatever their nature, regularly originate with a problem. The consultant's client realizes that there is a problem and for whatever reason they lack the specific skills or staff to address it. The consultant, in conjunction with the client, will hope to accomplish the following:



## WHY A CONSULTANT?

A situation arises where an objective, third party, unbiased opinion or input is required on a project. Consultants bring a much needed objectivity, knowledge, or innovative approach to a specific need. Our Enterprise team consistently delivers a valued contribution and documented results. For resources and business tips please visit us at [www.proenterpriseconsulting.com](http://www.proenterpriseconsulting.com)

**Pro Enterprise Consulting®** is an Enterprise Certified ProAdvisor Team in the Northeastern US. We know that the critical decisions you make each day have both short and long term consequences to the success of your business. QuickBooks Enterprise Solutions provides the financial controls your business needs and Pro Enterprise Consulting® is here to help you put together the right solution and make sure it gets put into practice competently.